



Kaizen Globe

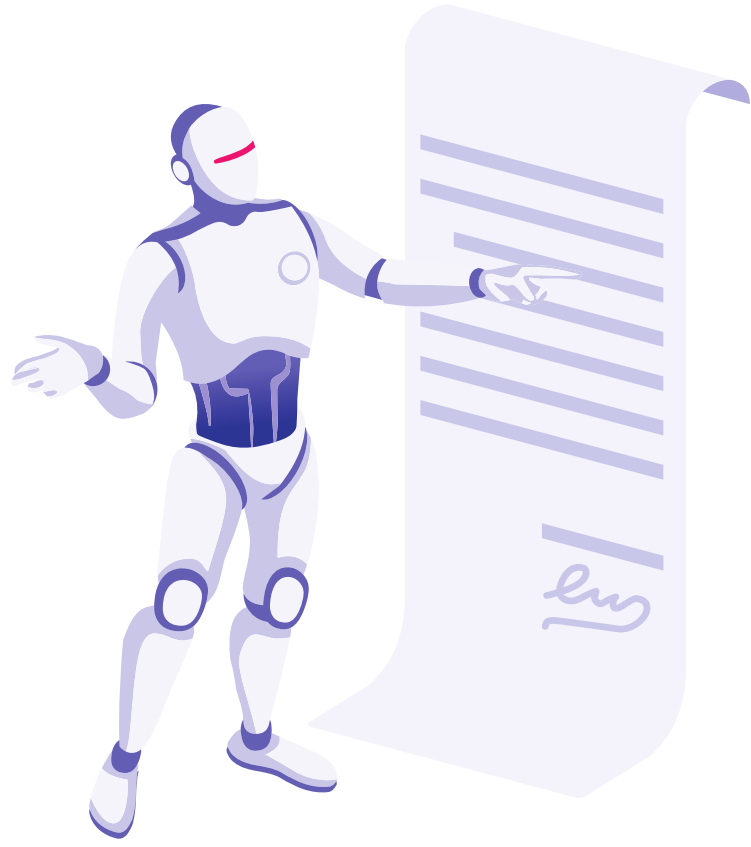
YOUR **VIRTUAL** BUSINESS
PARTNER

"GROW AND ENHANCE YOUR
BUSINESS WITH US"

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OUR SERVICES



Virtual Assistant



Digital Marketing



Website Development



Start Up Solution



Digital Project Management



Software & Application Development

About Us

We focus on lean methodology across virtually all business sectors in all parts the globe.

Our team is composed of dedicated and young enthusiastic professionals who identify ways to improve your Business for long-term Success.

As a digital business partner utilizing the disruptive power of technology and ingenuity to help digitally enable our clients' business in their pursuit of the next.

Our approach to transformation is grounded in a view of both the company and the customers simultaneously, and a unique fusing of strategy and consulting, experience and technology with an enduring.

How We Work

We fuse startup thinking and agile methods to help established companies and the public sector increase their customer value, drive operational effectiveness and thrive in an evolving world.

We are confident that we can work beyond your expectations and reach your primary goals.

We work with clients to create focused and streamlined objectives that continually deliver value, breakdown silos, improve workflow and modernize systems.

Our Beliefs

Fresh ways of working ensure relevance in our evolving world.

INDUSTRY SPECIALIZATION



Start-Up Solution

We are one-stop solutions for all your business needs. We know the struggle of starting the business from the scratch or upgrading your business. Using our best project management technique and experience over the years we believe in Execution.

“You’re Vision and our Execution will go hand-in-hand”.

Just relax because we are here for your company.





Why choose us?

Why Us ?

Communication: From the project initiation to the execution of each progress we communicate across to all the stakeholders involved.

Experience: As per your industry domain, we get in practice the experienced professional who has been working in a particular domain or sector over the years.

New trends and technology: Being an expert team of IT professional's we are well-versed with the new technologies and trends in the market. We assist the company to reduce the manpower and automate their day-to-day tasks.

Bots: We assist the company to deploy bots that reduce the manual and data entry work.

Transparent fees: Whatever we commit will be delivered and no additional fees will be involved due to any circumstances (New policies, Taxation, Manpower charges, etc.)

Practical Strategies & Concept: We strongly believe in learning from our mistakes. Similarly, our team has researched over the years and laid down practical working strategies and concepts as a skeleton model.

Risk Analysis: Our team performs well-advanced market research and lay down a foundation to overcome any internal or external risk factor that might affect your business in any way. Digital Marketing: Nowadays, everything sells digitally. We will help you to create a digital platform to create brand awareness, marketing, and selling your products or services online.

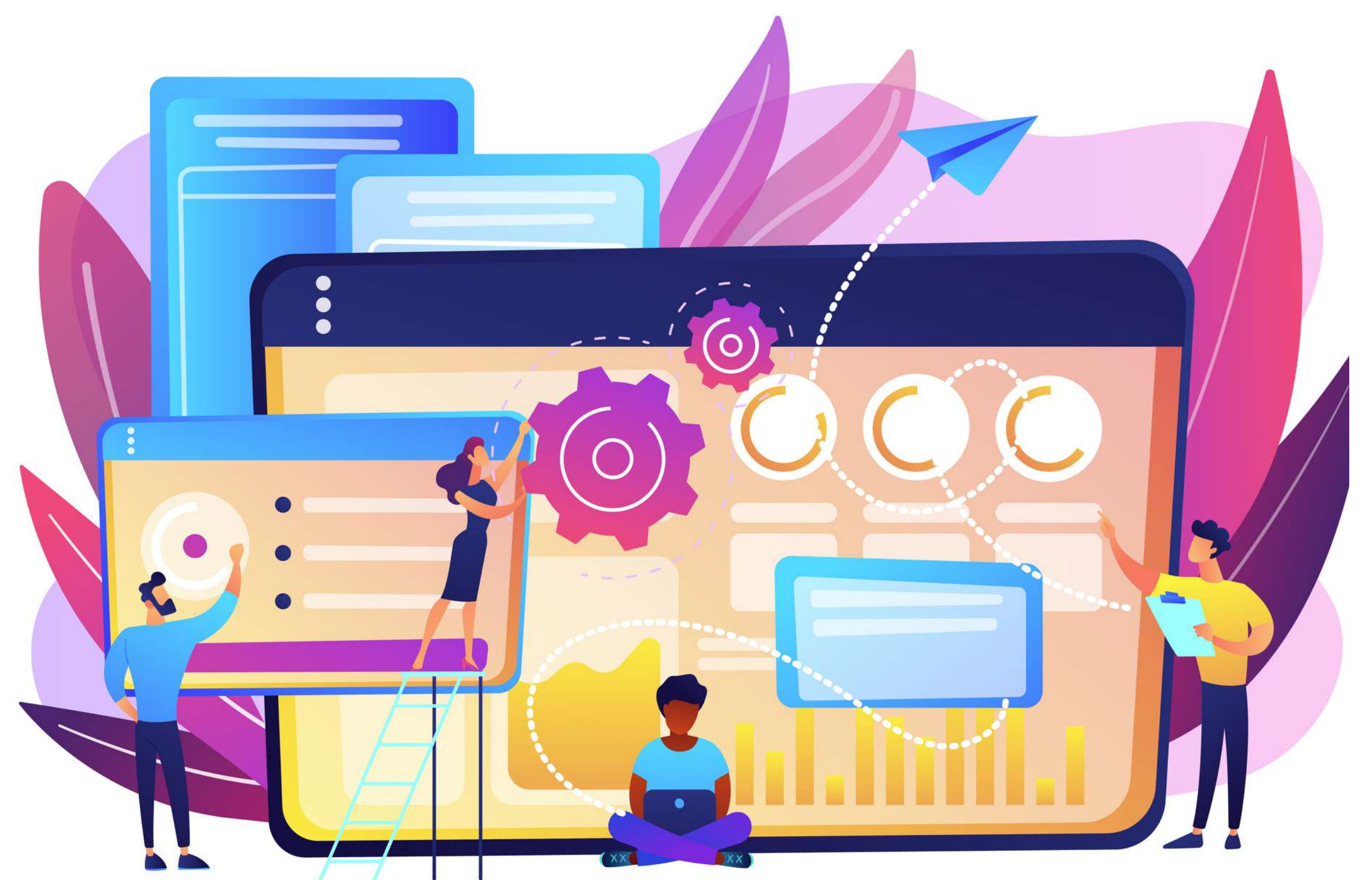
For everything above, it's a very vast concept and can be explained to you. Please feel free to reach out to our team.

Digital Project Management

Digital project management involves the day-to-day management and operation of one or more digital projects, which can include site launch, online tools, web applications, advertising campaigns, and more. This includes tech-savvy professionals, with a deep knowledge of how the technology works to achieve business goals. Digital project managers are methodical, have great time management and communication skills, and can collaborate effectively to manage and deliver projects within quality, time, and budget requirements.

Services:

- Digital Strategy
- Business Development
- Account Management
- Digital Marketing
- Quality Assurance
- Resourcing
- Vendor Management



What's in it for you?

- Reduce your project cost by 500%.
- One stop solution for all your needs.
- Increase your business in a cost-effective manner.
- Industry Lingo.
- Maintain the quality Standards of the project.

Digital Marketing



We find the best route to generate relevant leads for your business with our innovative digital marketing expertise.

SEARCH ENGINE OPTIMIZATION

Optimizing your website in such a way that it ranks 1st

SOCIAL MEDIA MARKETING

It includes Facebook, Twitter, LinkedIn, Pinterest etc

GOOGLE ADWORDS

Promoting your website through Google Marketing Activities.

PAY PER CLICK

Advertising your product/service through search engines.

E-MAIL MARKETING

Bulk Email Marketing to Promotes your business to your customers.

DISPLAY ADS

Ads in related business websites with Google Display ads

WHATSAPP MARKETING

We even provide Whatsapp Marketing Campaign to reach more people and get leads.

LEADS GENERATION AND MANAGEMENT

Attracting leads & Nurturing them throughout the buying process.

Virtual Assistant

A Virtual Assistant, who not only works for you but works with you. Kaizen Globe makes it easy for you to hire a Virtual Assistant remotely. We do tasks for you and take the pain out of the process. We find, hire, and manage VAs for you.



Appointment Scheduling
Services



Online Purchases



Job search



Itinerary Management



Home Budget



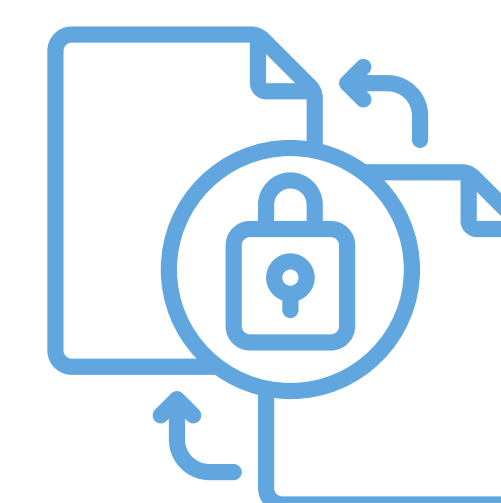
Ad
Hoc Work Requests



Special Occasion Reminder



Healthy Diet Plan



Secure File Sharing



Our Virtual Assistants are Industry Experts with Extensive Knowledge

- Proficient in pro tools and software.
- Works round the clock.
- Trained and managed.
- Committed to excellence.
- Self-motivated.
- Effective Communication.
- Knowledge of new virtual assistance tools.
- Great problem-solving capabilities.
- Tact and discretion.
- Strong attention to detail.
- Strategic multi-tasking.
- Proficient in Microsoft, Google, and most popular productivity suites.



**You send us the
information of your task**

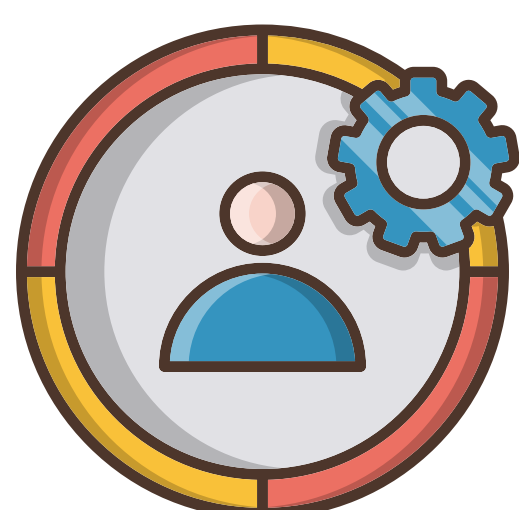


**Get a quick response
from our representatives**



**Delegate tasks to your
dedicated VA**

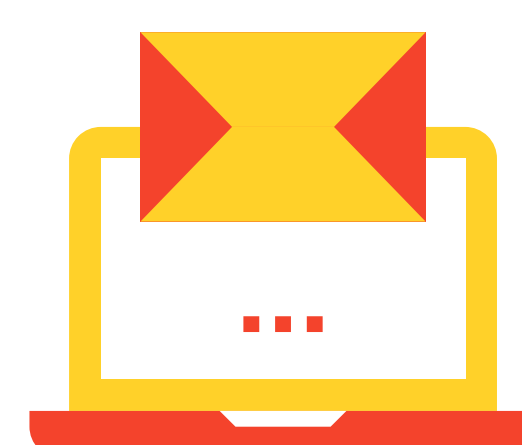
Our Virtual Assistant Can Help You With?



Personal



Research



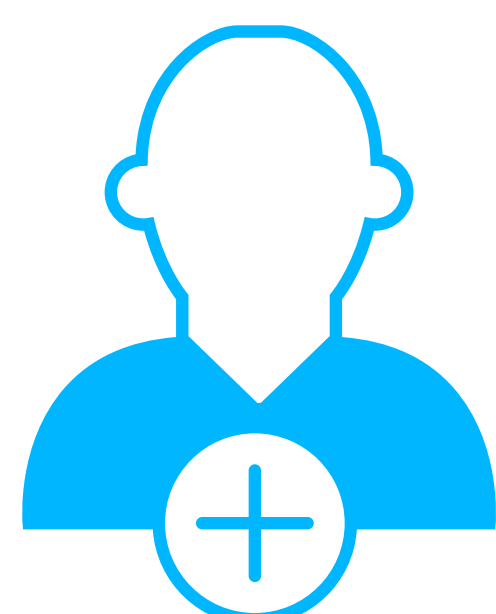
Email
Management



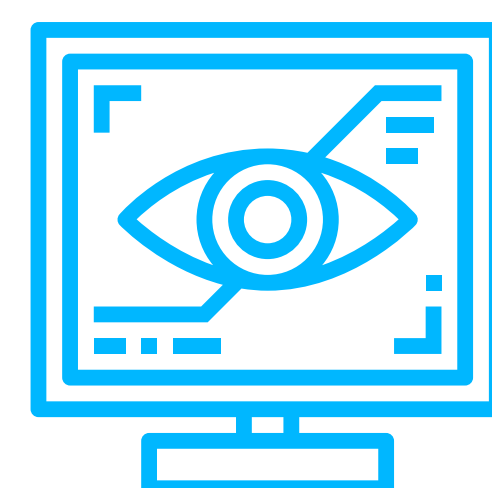
Social Media



Website
Maintenance



Add persona to
your website



Establish the
visual identity



Improve leads
and conversions

Research

- Market feasibility study that gives the right direction to your business
- With syndicated research support services prioritizing your needs
- Present useful information with an in-depth industry analysis
- Identify potential investors for any project
- Comprehensive data analysis specific to your industry

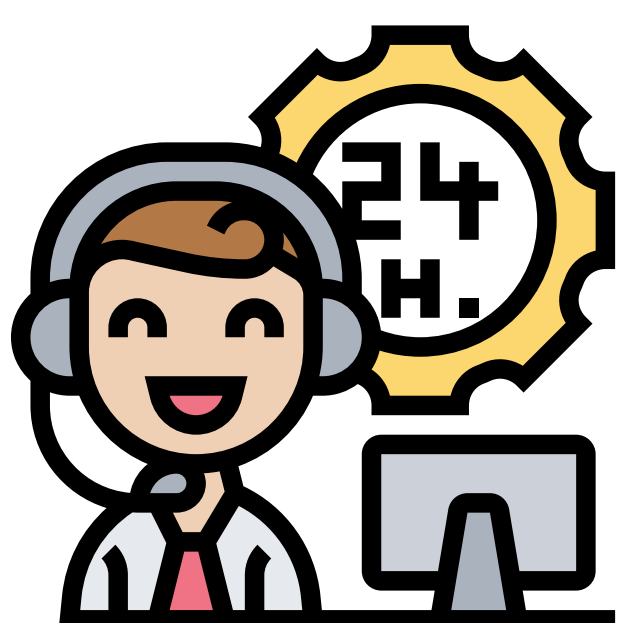
Email Management

- Set up alerts, rules, and filters to suit your needs and preferences
- Clean up and sort, archive, or delete old emails clogging up your inbox
- Send introductory emails to new clients
- Manage and update your contact lists
- Unsubscribe you from unwanted email lists
- Manage your auto-responder when you are out of the office
- Respond to requests for meetings, set them up, and add them to your calendar

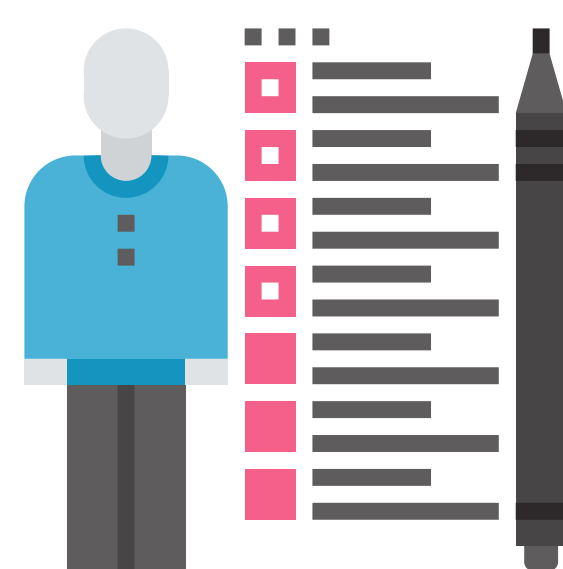
Social Media

- Creating and updating profiles on different social media channels
- Researching, curating, updating content on social channels
- Scheduling posts with the help of Buffer, Hootsuite, Social Sprout, and other social media management tools
- Engaging, building your audience on different social media channels
- Measuring analytics to gauge engagement on different social channels
- Promoting your business on various social media platforms
- Keeping an eye on your competitors
- Running and managing social media campaigns
- Improve leads and conversions

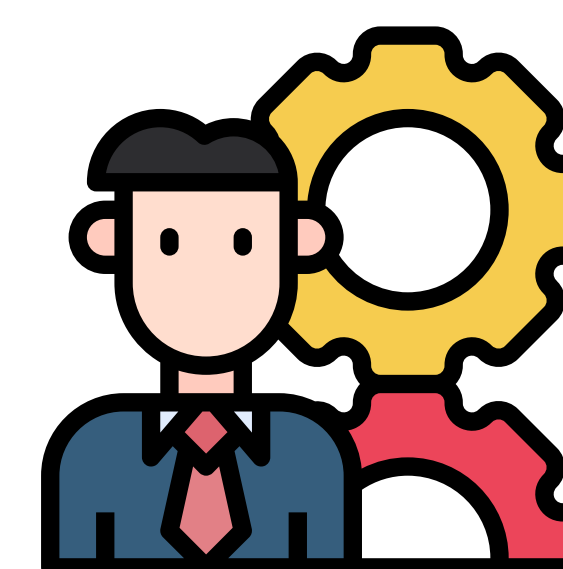
Why Choose Us?



24/7 Support & Service



Skilled Professional



Transparent Process



Customized Service



Flexible plan

Frequently Asked Question

Q: Is there a limit to the number of requests that the assistants can handle?

A: No, there is no set limit that is necessary. We are equipped to handle any amount of requests that you need assistance with.

Q: Will the status of my professional and personal requests and occasions be updated automatically, or do I have to add them manually?

A: The status of your work requests will depend on the information that you will give our assistant and they will make the necessary changes accordingly.

Q: Will the assistant be able to answer calls after business hours?

A: Yes. Our virtual assistants are perfectly equipped to work with the time schedule of your preference.

Q: Would I have to manually alter my inbox in any way?

A: No. Once a virtual assistant has been assigned to you, she/he will manage the inbox in its entirety.

Q: Will the intervention of the virtual assistant in any way, hamper my agenda?

A: No. Our virtual assistants will never be a liability to your schedule.

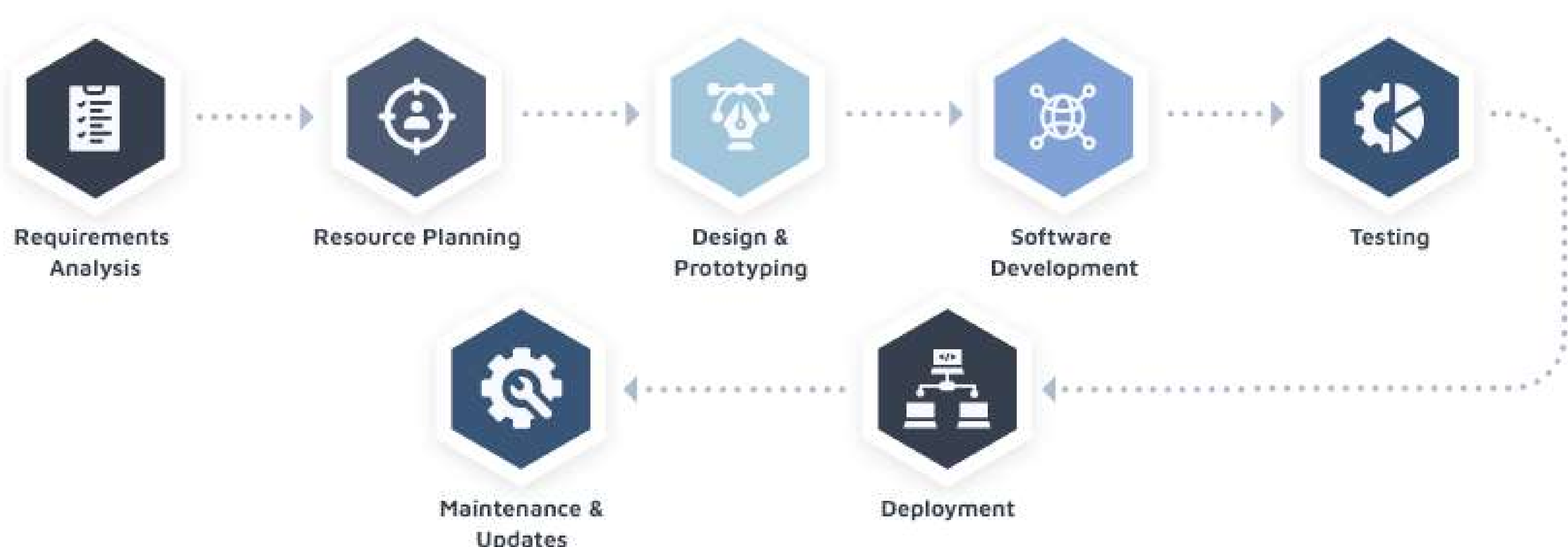
Software & Application development

Software & Mobile applications are the primarily touch-point of customers and businesses are taking a mobile-first approach to extend their reach and engage with customers.

Our Agile-based continuous delivery process ensures real-time feedback from the end-users. We focus on developing the right UX by empathizing with end-users and using empirical frameworks such as Usability Engineering, Content Strategy, Information Architecture, and Interface Design.

We work with our customers and end-users for optimizing user experience and user acquisition process by focusing on continuous integration and continuous delivery (CI/CD).

Software Development Process



We Are Proficient In:

- Native App Development

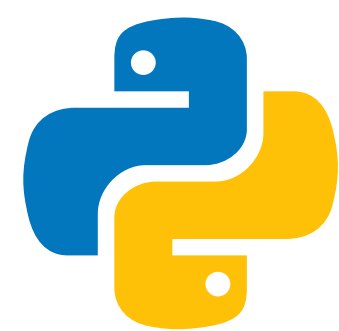


Website development & designing

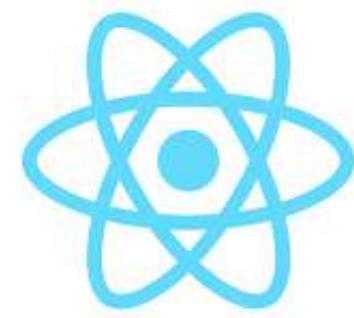
* Web/JavaScript Platform



Rails



Python



React



NODE Js



Angular



Ext JS

* Web, e-commerce and Content Management System



HTML



Opencart



Magento



Wordpress



Drupal



Scala



php



node



elixir



Web Maintenance

Your Website runs 24/7 without any supervision or need to lock it up. You can always be there for your online customers.

Website designing

If the Website design is not user-friendly, perfectly optimized for search engines, you will lose the money that you have spent on your marketing campaign.

Own ultimate, premium, high on performance websites, and web portals built on superior and secure technologies. Our capabilities include Static, Dynamic, and e-Commerce Websites. Be it corporate, blogging or selling, we have you covered.

Your website is arguably your most important marketing asset.

- 93% of online experiences start with a search engine.
- 63% of consumers primarily use your company's website to find and engage with you.
- 75% have judged a company's credibility based on its website design.

Our team comprises professionally qualified developers and assistants with superb language skills and technical expertise in PHP, MySQL, WordPress, Laravel, Plugin Development, JavaScript, HTML5, and CSS3 with a minimum experience of 4 years.

Website Maintenance:

For any business today, website maintenance is a top priority. Keep your website plugins, theme files, and core files up to date at all times to avoid downtime, viruses, malware, broken features, functions, and generally various issues. Similar to maintaining a car, we will ensure your website is firing on all cylinders.

- 24/7 Website Performance Monitoring and Data Security.
- No additional plugin required
- Customized Design/themes as per your business requirement.
- Graphics work (Image optimization, High-resolution image conversion, Image re-work)
- Complete User and Mobile Friendly Website
- No compatibility issue
- Portable Content
- Dedicated team for support and maintenance.
- Free Hosting + Domain (1 year)

Quality

PROCESS

One of our key values is to deliver exceptional levels of quality. To this end, we employ a rigorous quality management system, formulated and overseen by our quality control division.

We have **comprehensive process-driven quality control** systems that safeguard the quality of each engagement with every client.

Quality is at the heart of everything we do. We continuously invest in tools, infrastructure, processes and procedures, metrics, and governance to ensure we deliver to the highest quality standards to provide robust and reliable, world-class quality solutions.



With mature project and service management processes based on PMI. We have skilled and certified PMP, PRINCE 2, ITIL, SCM (Agile), ISTQB (Testing) professionals certified for information security processes and practices.

We have well-defined processes for each of our service and solution offerings.

These processes are defined and refined by practitioners themselves, with constant inputs from project and industry experience. Each engagement brings new experiences which are first documented then integrated, structured, and validated against industry best practices.

TECHNOLOGY

Leveraging Technology That Works Towards Our Clients' Business Success

We leverage our experience and quality-driven processes to deploy, manage, and support superior technology solutions. Our streamlined processes work to mitigate risks at every level so that we produce good, predictable results every time and ensure that our cutting edge services and solutions address our clients' business needs and challenges



EXPERIENCED TEAM



Our Team has extensive experience, knowledge and skills who believes in

PROFESSIONAL SERVICES



Kaizen Globe extends comprehensive professional services encompassing the best in the industry

CLIENT CONFIDENTIALITY



We are committed to ensuring the privacy and confidentiality of our clients. We are following strict standards on guarding client's information to ensure that all information provided to us is kept safe and secure. We abide by our Confidentiality Policy and insist always on signing the Non-Disclosure and confidentiality Agreement.

COST EFFECTIVE



We offer you high-quality services at the most affordable prices. Offload your work on us and focus on your core strength. While we adopt the best practices and ensure the highest accuracy, our services will cost only a fraction of your current cost. We can help you cut down on committed costs and still scale up your operations.

OUR CLIENTELE

Within a short span of time, Kaizen Globe has been growing leaps and bounds. This list continues to grow, with a burgeoning demand for all the business services.

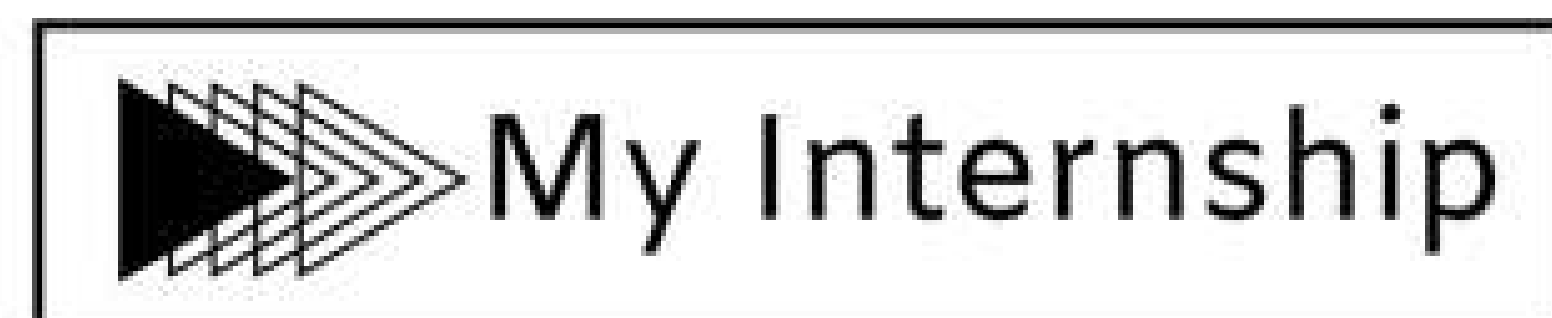


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